

NDB Privilege Banking - A Haven for Privilege Customers



NDB recently opened three Privilege Banking Centers at Galle, Pelawatte and Kandy in a bid to provide exemplary services to the Bank's Privilege Clientele.

NDB's goal is to deliver the best suited financial solutions and excellence in customer service backed by superior technology and innovation. Thus, Privilege Banking is NDB's symbol of commitment towards delivering complete financial solutions through exclusive Relationship Management across the customer's entire wealth portfolio. With the opening of these new Centers, NDB hopes to create further means in which to address the customer's needs.

The Privilege Banking Unit covers all Banking Products and Services and extending to Government & Corporate Securities, Foreign & Local Currency Deposits, Cash Management and Customized Transactions to suit the customer's individual profile. Services in the form of banking products, stockbrokers, Investments, Asset Management, Custody Services and Legal Assistance can be accessed by the customers across all NDB branch centers.

NDB Privilege Customers will receive identification across all branches and the Privilege Centers are available for their needs including meeting rooms even when the customer is out of Town. Additionally, the customer will also receive special infinite credit card facilities with a number of offers.

The Bank has also implemented a new PRV Relationship Management based model across the Network. NDB Privilege Banking Relationship Managers are specifically trained to cater to the customer's unique needs through Privilege Banking. Each relationship manager can be reached at any time to handle the customer's requirements. Privilege Banking is designed in such a way that if the customer's appointed relationship manager is unavailable, a back-up relationship manager will be available to fulfill the customer's needs.

With the ability to access all group company services, the designated relationship manager has the capability to coordinate with ease and provide the best of financials solutions to meet the customer's requirements.

Special Customer Cocktails were followed by the ceremonial openings of the PRV Centers for the clients of all three branches.

NDB remains dedicated to bringing its customers one step closer to accomplishing their life long ambitions and uplifting their standards of living through the range of services that is accessible through its growing branch network. Further details on NDB's many products can be obtained from its 24 hour Call Centre, by calling 011 2448888, visiting the nearest NDB branch or by visiting NDB Bank's website on www.ndbbank.com.

