

NDB Araliya Celebrates the Month of Women



NDB Araliya has been a guiding hand to countless women in Sri Lanka, giving them the helping hand they need in order to take care of themselves and their families. During the month of March, where the “woman” is celebrated all across the world, NDB Araliya has made a remarkable offer.

In line with Women’s Day, a special gift scheme will be available from the 20th of February for those who open an account to celebrate the women in their lives. The NDB Araliya Savings Account will act as a pillar of strength by providing far more than a great platform to save. It is the only women’s account that provides life protection cover and hospitalization cover not just for the account holder but also for her immediate family members. Araliya also invites men to come celebrate the women in their lives, be it a wife, a mother or a sister by showering her with gifts and savings. An individual can thus open an Araliya account for that special woman who stood behind and encouraged them throughout their lives and receive exciting gifts to celebrate her.

NDB as a Bank that holds three decades of excellence and experience in financially empowering Sri Lanka continues to take longer strides to reach out and strengthen our Sri Lankan Women. With Araliya, NDB will be supporting her in all of the milestones of her life, be it her 21st birthday or the birth of her first child. NDB has made continuous efforts to empower women through various initiatives significantly through SME and Micro Finance. As a Bank NDB takes every effort to provide constant encouragement and propel financial guidance for Sri Lankan women with a determination to grow in their life.

NDB remains dedicated to bringing its customers one step closer to accomplishing their life long ambitions through the range of services that are accessible through its growing branch network. Further details on NDB’s many products and services can be obtained from its 24 hour Call Centre, by dialing 011 2448 888 or by visiting NDB’s website on www.ndbbank.com.