

NDB Araliya Steps Up to Strengthen Women



Women are the real architects of society, often carrying a load far greater than possible. They are mothers, sisters, and wives. She is the one person who is always behind success, no matter what role she played. It is to her that NDB has specifically designed “Araliya”; a savings account which will support women in fulfilling their ambitions.

The NDB Araliya Savings Account will act as a pillar of strength by providing far more than a great platform to save. NDB Araliya will also provide life insurance and medical insurance not just for the account holder but also for her immediate family members.

NDB as a Bank that holds three decades of excellence and experience in financially empowering Sri Lanka continues to take longer strides to reach out and strengthen our Sri Lankan Women. With Araliya, NDB will be supporting “Ara-liya” (her) in all walks of life, be it her 21st birthday or the birth of her first child. In addition to the welcome gift for initial deposits of over Rs. 10,000, a gift voucher will be given to the account holder on her 21st birthday.

Araliya Savings Account will also provide free life insurance cover of up to Rs.1,000,000 and free hospitalization cover for family members and the account holder. Furthermore, periodic medical checkups will be provided free of charge to the account holder, through Araliya.

NDB has made continuous efforts to empower women through various initiatives significantly through SME and Micro Finance. As a Bank NDB takes every effort to provide constant encouragement and propel financial guidance for Sri Lankan women with a determination to grow in their life.

NDB remains dedicated to bringing its customers one step closer to accomplishing their life long ambitions through the range of services that are accessible through its growing branch network. Further details on NDB's many products and services can be obtained from its 24 hour Call Centre, by dialing 011 2448 888 or by visiting NDB's website on www.ndbbank.com.