

NDB signs Umaria as Brand Ambassador for new product



L to R - Assistant Vice President, Marketing NDB - Sanjaya Senarath, Director/ CEO NDB Dimantha Seneviratne, Umaria Sinhawansa and Farah Anne Somapala

NDB recently signed an exclusive agreement with the famous singer Umaria Sinhawansa as Brand Ambassador for a new product. At the signing of the agreement, Director/ CEO of NDB Dimantha Seneviratne said “We take great pleasure in having Umaria with us and look forward for her positive endorsement in taking the new product closer to the masses.”

NDB believes that this new partnership will in return bring in an emotional connection towards the brand and its products while building greater stature.

NDB remains dedicated to bringing its customers one step closer to accomplishing their life long ambitions through the range of services that are accessible through its growing branch network. Further details on NDB’s suit of products and services can be obtained from its 24 hour Call Centre, by dialing 011 2 448 888 or by visiting NDB’s website on www.ndbbank.com